

A high-quality photo ensures your custom pet ID tag looks amazing! We know capturing the perfect photo of your pet can be tricky, and that's okay! If your photo has small imperfections, don't worry—we'll do everything within our reach to enhance the image and ensure your ID tag turns out beautifully.

By following these steps, your pet's photo will look perfect on their ID tag!

STEP 1

Avoid Accessories That Block the Face

- Remove collars, bows, or clothing that may obscure your pet's face.

STEP 2

Focus on Your Pet's Face

- Make sure your pet's face is clear, centered, and fills most of the frame.
- Avoid distant shots—get close or zoom in for the best results.

STEP 3

Use Bright, Even Lighting

- Natural Lighting: Take photos during the day in a well-lit area or near a window.
- Avoid shadows or harsh sunlight.
- No Flash: Flash can create glare or unnatural colors.

STEP 4

Choose a Simple Background

- Use a plain or solid-colored background (like a wall, blanket, or grass) to help your pet's features stand out.
- Bright or pastel colors work great for contrast, especially for dark-colored pets.

STEP 5

Capture the Right Angle

- Photograph your pet at eye level for a natural and flattering look.
- Kneel or sit to their height, or place smaller pets on an elevated surface.

STEP 6

Keep Your Pet Calm and Still

- Use treats or toys to grab their attention and keep them looking at the camera.
- Be patient, and snap several photos to pick the best one.

STEP 7

Use a High-Resolution Camera

- Smartphones with good cameras are perfect!
- Ensure the photo is sharp, clear, and not blurry.

STEP 8

Show Their Personality

- Capture their unique charm, whether it's a curious gaze, a goofy smile, or a regal pose.

What Makes the Best Photo?

- Centered: The face is centered and the main focus.
- Bright & Clear: No shadows or blurriness.
- Simple Background: Helps highlight your pet's features.